



# THE EPICURE

Sponsorship options for 2023

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## SPONSORSHIP OPTIONS THE EPICURE 2023 1/4

### PRODUCT PRESENTATIONS/ON-SITE PRESENCE

Greeting card and gift/give-away for guests staying overnight at the Dolder Grand (period 3 weeks: before, during and after The Epicure)

Presence in glass cabinet at the Dolder Grand (period: 1 year)

Product presentation on the premises of the Dolder Grand – in a suite, the Library, a function suite, depending on availability (period of 1 or 2 weeks)

Option of presence at a Spa member event – 1 evening approx. 1-hour activity or similar (e.g. RWB London bag workshop or similar)

Pop-up presence in the Spa Shop (period: 1 month)

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## SPONSORSHIP OPTIONS THE EPICURE 2023 2/4

### EVENTS

Exclusive Masterclass for 8-12 customers during The Epicure

Exclusive customer event in a TDG suite/room (10-16 people tbd) incl. aperitif

Exclusive dinner in the Private Dining Room outside the framework of The Epicure, max. 16 persons

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### VARIOUS/THINKING OUT OF THE BOX

10x nights' stay in a Junior Suite for guests/customers (period of validity: 1 year, various blackout dates such as Xmas, NYE, Easter, customised set-up/welcome amenity (at the sponsor's request)

Meet me at midnight – exclusive use of the Spa from 10 p.m. (2 hrs max. 5-10 guests)  
Incl. champagne and light snacks

Your own Spotify playlist on the Dolder Grand channel, played in the lobby (3 weeks before, during and after The Epicure)

Product created in collaboration for sale at the Dolder Grand incl. naming process  
(e.g. Nespresso cocktail)  
(Period of 3 weeks: before, during and after The Epicure or tbd)

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### COMMUNICATION CHANNELS

Editorial article on the Dolder Grand website (editorial, concierge recommendation or similar)

Editorial mention in the gazette (1x, article including photo and text)

Display of image or product brochures in the TDG brochure stands  
(Period of 3 weeks: before, during and after The Epicure or tbd)

Presentation (1 slide) on TDG in-house screens  
(Period of 3 weeks: before, during and after The Epicure or tbd)

1/1 page advertisement in the gazette

Presence including sponsor logo in all festival communication (newsletter, website, brochures, advertising steles)

Social media marketing: Inclusion in the festival communication on Instagram, Facebook, Twitter



**WE LOOK FORWARD TO HEARING  
FROM YOU!**